

## Qualifying Checklist

Sales Pitch with Clarity works best for

- \* One-on-one coaching
- \* Small group coaching (no more than 4 persons)

And, if you are a

- \* Solopreneur
- \* Subject-matter specialists who now needs to sell what he does
- \* Your firm has a solid base of a handful of clients who don't know what else you do
- \* Your firm has wants to grow beyond the current handful of clients

Your commitment

1. Face-to-face and virtual coaching sessions until a beta version of the pitch is ready
2. Do 'homework' between sessions
3. Beta test with 'safe clients/stakeholders'
4. Beta release with new clients

BeInClarity's commitment

- It's over when it's over. There is no predetermined number of sessions. Sessions (number and scheduling) are decided together.
- Sign any necessary NDAs you feel necessary.
- Be present during all sessions.